

## NEWS RELEASE

### For Immediate Release

**Media enquiries:**

Group Strategy & Communications

Ann Tan – Senior Manager, +6016 4639 118 / anntan@easternandoriental.com

Lim San San – Corporate Communications Executive, +6012 5440 369/ limss@easternandoriental.com

### **E&O brings festive cheer to the elderly**

*Penang, 13 September 2016* – Some 100 elderly residents at Bethel Home in Lebuah Katz and Gat Lebuah Cecil enjoyed wonderful mooncake treats, courtesy of Eastern & Oriental Berhad (E&O).

A team of staff members, together with teachers and students from SJK (C) Hun Bin visited the home and handed over the goodies to the elders in celebration of the Mid-Autumn Festival.

Earlier, the E&O team had collaborated with the Parents and Teachers Association (PIBG) of SJK (C) Hun Bin to specially bake the mooncakes from scratch at Straits Quay.

The residents also received daily essentials such as body care products and other food items.

The elderly folk were all smiles as the young children from SJK(C) Hun Bin gleefully presented their gifts.

E&O group strategy and communications (Penang) senior manager Ann Tan Khoon Yan said the programme was part of the group's ongoing corporate social initiatives.

“Such a visit not only brightens up the day for the folk at Bethel Home, it also gives us a great sense of fulfilment from the act of giving,” she said.

“We look forward to organising more of such programmes to give back to the community in the near future,” she said.

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#### **The E&O Group**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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