

NEWS RELEASE

For Immediate Release

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Kids become *kolam* artisans for the day

Penang, 15 October 2016 – Market Street at Straits Quay Retail Marina became a vibrant haven of creativity when 39 children gathered for the Junior *Kolam* Making competition.

Divided into 13 teams of three each, the children aged between seven and 12 took up the challenge with gusto as they concentrated on completing their masterpieces.

Plain white boards were deftly transformed into unique works of art fuelled by the young artists' imaginations and creativity.

Working with the competition's Peacock theme, the kids' little fingers nimbly spread rainbow-coloured dyed rice to bring their intricate designs to life.

The contestants sped up their actions to make finishing touches while the crowd intensified their supportive cheer at the countdown to the last five minutes of the competition.

The panel of judges later reviewed the artworks and gave their scores based on elements of theme resemblance, creativity and originality, colour combination and overall presentation.

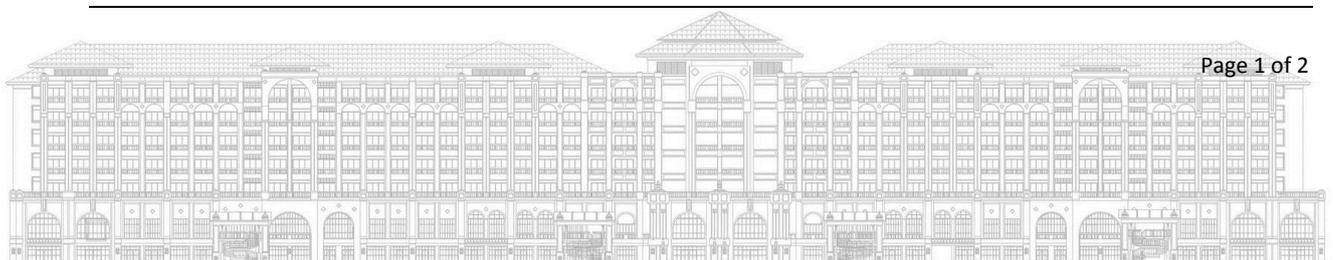
While waiting with bated breath for the winners to be announced, some took the opportunity to pose for photos with the giant *kolam*, measuring 3.05m in length and width respectively, displayed at the ground floor lobby area of Straits Quay.

The champion team later walked away with RM600 cash while the second and third prize winners won their teams RM450 and RM300 respectively. There were also three consolation prizes of RM120 cash each.

The winners each took home a trophy while all participants received a certificate of recognition for their effort.

For more information on fun-filled activities for friends and families, log on to www.straitsquay.com or www.facebook.com/straitsquay

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Straits Quay

PENANG'S FIRST SEAFRONT RETAIL MARINA

About Straits Quay

Straits Quay, developed and run by Eastern & Oriental Berhad, is the first retail marina enclave in Penang, distinctly positioned to bring to life the holistic concept of 'living by the sea'. Set within the fast-growing world-class masterplanned waterfront development of Seri Tanjung Pinang, Straits Quay offers a comprehensive mix of outlets and attractions – from boutiques to bistros, seafood restaurants to seaside cafes, bars to boat rides, a promenade, a performing arts centre and a learning centre.

Coupled with spectacular views of the Andaman Sea at its doorstep and a clear view of the historical George Town skyline, Straits Quay is set to be a must-visit destination for locals and tourists, offering a unique festive marina lifestyle like no other in Penang.

www.straitsquay.com

The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafont development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

www.easternandoriental.com

