

NEWS RELEASE

For Immediate Release

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Exclusive preview of E&O's Amaris Terraces By-The-Sea®

Penang, 13 November 2016 – Some 150 invited guests had an exclusive preview of Eastern & Oriental Berhad's (E&O) Amaris Terraces By-The-Sea®, which are among the final set of landed properties at the award-winning seafront masterplanned development of Seri Tanjung Pinang.

The special preview which ran for three days from 11 November was held at the E&O Sales Gallery and included an afternoon tea session—served by non-other than the E&O Hotel's 1885 fine dining restaurant at the on-site Amaris three-storey show unit.

Sited on a 2.15-acre freehold parcel, Amaris consists of 29 units of three-storey terraced homes with an estimated gross development value (GDV) of RM122 million.

Built-ups of the homes, which are targeted for completion by the end of 2017, range from 5,262 square feet (sq ft) for the 23 intermediate units to 6,056 sq ft for the corner units.

With spacious built-ups comparable to detached homes, these well-appointed Amaris terraced homes come complete with a courtyard and a private lift. Living spaces and private quarters are ample with five bedrooms and one maid's room; five en suite bathrooms, one powder room and one maid's bathroom.

E&O head of marketing and sales (Penang) Christina Lau said, "Response during the exclusive preview has been promising. We are targeting our loyal followers, especially repeat buyers from our past projects, and those with extended families who wish to upgrade their residential units."

Lau highlighted the location of Amaris as one of the strong points of the project.

"Seri Tanjung Pinang is Penang's most sought-after address given its prime location with well-connected amenities nearby backed by the promise of E&O's established brand and proven track record," she said.

Priced from RM3.78 million, the project is within walking distance to the Straits Quay retail marina, the 4-acre Straits Green public park and the Tesco hypermarket.

Straits Quay is Penang's first seafront retail marina spanning about 200,000 sq ft of retail space where residents will be able to enhance the experience of living by the sea with its array of dining and retail outlets.

Additionally, the public park launched in 2013 is equipped with waterplay features, running tracks and a playground, complete with a composting site where communities and residents can learn how to compost and grow healthy food.

Amaris residents will also be able to enjoy Seri Tanjung Pinang's wide seafront promenade that stretches all the way to the Straits Green public park, perfect for recreation activities and leisurely strolls while taking in the sea view.

There are several reputable international and public schools such as Dalat International School, Tenby International School, Uplands School, Penang Chinese Girls High School and Phor Tay High School for parents with school-going children.

Medical centres and shopping malls like Island Plaza, Gurney Plaza and Gurney Paragon are also just a stone's throw from the three-storey terraces.

Avid foodies meanwhile will delight in the selection of eateries within close proximity to Amaris that offers a range of options such as seafood, Asian, Western and Mediterranean cuisines.

Those interested can call 04-8909999 for details or viewing of the show unit.

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The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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