

NEWS RELEASE

For Immediate Release

Media enquiries:

Amy Lee – Centre Manager, +6 016 422 5887 / amylee@easternandoriental.com

Sue Ann – Manager A&P, +6 016 430 5030/ chongsa@easternandoriental.com

Kitt Leong – Assistant Manager A&P, +6 012 560 3235 / kittleong@easternandoriental.com

For Straits Quay's Events Enquiries:

Straits Quay Information Counter

Tel: +604 899 5228

Magical wonderland of lights heralds Xmas at Straits Quay

Penang, 25 November 2016 – A 15-foot tall quaint cottage with silhouettes of heart-warming scenes at its windows is the centrepiece that greets shoppers at the Straits Quay festive retail marina this festive season.

The cottage, adorned with strings of LED lights and artificial snowflakes, and the rest of the mall which is decorated with Christmas trees, beautiful arches, lamp posts and candy canes came to life the moment the lights came on, at once transforming Straits Quay into an illuminated wonderland.

The crowd was clearly awed by the spectacle at Straits Quay's annual Christmas Lighting Ceremony and early greetings of 'Merry Christmas' were soon exchanged among the patrons.

Eastern & Oriental Berhad (E&O) head, retail and commercial general manager Emily Teh, Director of Tourism Malaysia Penang, En. Mazlan Araju, and Lone Pine Hotel Penang Executive Assistant Manager Mr. B.L. Khoo were present at the ceremony and stayed on to mingle with the shoppers.

With this year's celebrations themed "A Joyful Christmas", a line-up of lively dances and evergreen Christmas carols soon got the crowd tapping, clapping and singing along.

Portly Santa Claus was a hit with the young children and the young at heart as he did his rounds, giving out candies, chuckling HO HO HO and posing for photos with them.

For more information on fun-filled activities for friends and families, log on to www.straitsquay.com or www.facebook.com/straitsquay

[END]



Straits Quay

PENANG'S FIRST SEAFRONT RETAIL MARINA

About Straits Quay

Straits Quay, developed and run by Eastern & Oriental Berhad, is the first retail marina enclave in Penang, distinctly positioned to bring to life the holistic concept of 'living by the sea'. Set within the fast-growing world-class masterplanned waterfront development of Seri Tanjung Pinang, Straits Quay offers a comprehensive mix of outlets and attractions – from boutiques to bistros, seafood restaurants to seaside cafes, bars to boat rides, a promenade, a performing arts centre and a learning centre.

Coupled with spectacular views of the Andaman Sea at its doorstep and a clear view of the historical George Town skyline, Straits Quay is set to be a must-visit destination for locals and tourists, offering a unique festive marina lifestyle like no other in Penang.

www.straitsquay.com

The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafont development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

www.easternandoriental.com

