

NEWS RELEASE

For Immediate Release

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Festive shopping for a good cause

Penang, 26 November 2016 – Shoppers at the Straits Quay Retail Marina were bedazzled by the array of gifts and merchandise offered by over 70 stalls at the mall's annual Christmas Charity Bazaar.

Books, homemade delicacies, handicraft items and an assortment of souvenirs were among the items on sale besides reflexology services and others.

The crowd puller at the two-day event was none other than the traditional Tombola Game where shoppers stood a fair chance of bringing home a mystery gift when they purchased tickets for the game, which were priced at RM5 each and RM10 for three.

Charitable trusts and non-governmental organisations such as St Nicholas' Home, Penang Animal Welfare Society (4PAWS) and Charis Hospice were among the booths at the bustling bazaar.

Proceeds raised over the weekend would be channelled to selected charitable bodies.

While hunting for ideal keepsakes and food gifts, the crowd was entertained by a series of lively performances rendered by a Wushu martial arts ensemble and a live band.

In an effort to add more fun and merriment to the festive holiday, the sea-fronting mall will be rewarding patrons with 'Santa's Giftaway' in the form of an exclusive car fragrance oil set with a minimum spend of RM250 in a single receipt at any participating outlet.

The car fragrance oil set redemption will end on 2 Jan 2017.

For more information on fun-filled activities for friends and families, log on to www.straitsquay.com or www.facebook.com/straitsquay

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Straits Quay

PENANG'S FIRST SEAFRONT RETAIL MARINA

About Straits Quay

Straits Quay, developed and run by Eastern & Oriental Berhad, is the first retail marina enclave in Penang, distinctly positioned to bring to life the holistic concept of 'living by the sea'. Set within the fast-growing world-class masterplanned waterfront development of Seri Tanjung Pinang, Straits Quay offers a comprehensive mix of outlets and attractions – from boutiques to bistros, seafood restaurants to seaside cafes, bars to boat rides, a promenade, a performing arts centre and a learning centre.

Coupled with spectacular views of the Andaman Sea at its doorstep and a clear view of the historical George Town skyline, Straits Quay is set to be a must-visit destination for locals and tourists, offering a unique festive marina lifestyle like no other in Penang.

www.straitsquay.com

The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafont development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

www.easternandoriental.com

