

## NEWS RELEASE

### For Immediate Release

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## Creativity heralds the Year of the Rooster

*Penang, 7 January 2017* –Fifteen teams showed off their creativity in making three-dimensional roosters at a craft competition organised by Straits Quay Retail Marina in conjunction with the upcoming Year of the Rooster.

Each team comprising an adult and a child was given a supply of papier mache and red packets of various designs and colours to create their one-foot masterpiece.

Straits Quay Retail Marina advertising and promotions manager Chong Sue Ann said instead of the traditional red packet lantern making or origami creations, “We wanted to do something different and symbolic to herald the Rooster Year.

“Our aim is to see which team can make the red packet roosters ‘come alive’ at the end of the three-hour competition,” she said.

The judges were local artists Phang Shi Wan and Tan Tee Hean who assessed the artworks based on elements of originality, creativity and overall presentation.

The winning team walked away with a RM400 cash prize, a certificate and a trophy as well as four sessions of free art classes sponsored by Moon Moon Art Workshop.

The first and second runner-ups received RM300 and RM200 cash prizes respectively. They also earned a certificate, a trophy and two sessions of free art classes each.

There were also consolation prizes for three other teams - a trophy and a certificate each.

Moon Moon Art Centre Penang founder Moon Ong said the competition was a meaningful collaboration with Straits Quay Retail Marina.



# Straits Quay

PENANG'S FIRST SEAFRONT RETAIL MARINA

She said the competition also presented children with the opportunity to learn handicrafts and potentially, further develop their interest in art.

For more information on other fun filled activities, log on to [www.straitsquay.com](http://www.straitsquay.com) or [www.facebook.com/straitsquay](http://www.facebook.com/straitsquay)

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## **About Straits Quay**

Straits Quay, developed and run by Eastern & Oriental Berhad, is the first retail marina enclave in Penang, distinctly positioned to bring to life the holistic concept of 'living by the sea'. Set within the fast-growing world-class masterplanned waterfront development of Seri Tanjung Pinang, Straits Quay offers a comprehensive mix of outlets and attractions – from boutiques to bistros, seafood restaurants to seaside cafes, bars to boat rides, a promenade, a performing arts centre and a learning centre.

Coupled with spectacular views of the Andaman Sea at its doorstep and a clear view of the historical George Town skyline, Straits Quay is set to be a must-visit destination for locals and tourists, offering a unique festive marina lifestyle like no other in Penang.

[www.straitsquay.com](http://www.straitsquay.com)

## **The E&O Group**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafont development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

[www.easternandoriental.com](http://www.easternandoriental.com)

