

NEWS RELEASE

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Merriment and laughter fill E&O Media Night

Penang, 16 February 2017 – More than 250 press members had a whale of a time during the Media Night 2017 hosted by Eastern & Oriental Berhad (E&O).

The invited guests filled the hotel's grand ballroom hallway and exchanged pleasantries over bottomless cocktails and canapes.

They then indulged in a sumptuous buffet that included slow cooked lamb, sushi and salmon picata, just to name a few.

The God of Prosperity and lion dance were there to keep the guests entertained.

There was also a Media Idol singing competition featuring 'songsters' from the industry, where the top five winners walked away with free hotel stay vouchers and buffet dinner vouchers.

In the end, Aw Beng Li from *Guang Ming Daily* beat a field of 16 participants to win herself a two-night stay at E&O Hotel's Victory Annexe studio suite, while Tan Sin Chow from *The Star* and Shalaby Shahrin from *Harian Metro* came in second and third respectively.

Leang Yit Yee from Nanyang Siang Pau and Loh Hoay Hoon from Kwong Wah Yit Poh each walked away with vouchers of buffet dinner for two at E&O Hotel's Sarkies, while Tan got himself Lone Pine Hotel's Chef Kaiseki set for two after being voted as the most popular singer by the crowd.

The group also gave away 20 lucky draw prizes. The grand prize - one-night stay at E&O Hotel Victory Annexe studio suite - went to Lee Wai Tuck from Nanyang Siang Pau.

In her welcoming speech, E&O group corporate strategy director Lyn Chai thanked the media for their enduring support and hoped for Year of Rooster would be a productive one.

E&O group hospitality and lifestyle director Michael Saxon said he was glad to see the overwhelming turnout of pressmen at the event.

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The E&O Group

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews**, **St Mary Residences**, **Dua Residency**, **Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre wellness-themed development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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