

## **NEWS RELEASE**

### **For Immediate Release**

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### **E&O creates conducive learning environment for home children**

*Penang, 7 April 2017* – A total of 18 children of Penang Ru Yi Home were all smiles when Eastern & Oriental Berhad (E&O) staff members gave an “overhaul” to the kids’ corner in the home at Mount Erskine here.

The group contributed some study equipment and furniture including book shelves with glass doors, alphabet foam mat, four sets of study table and chairs to enhance the learning environment.

The children, aged four to 16, also received educational materials, stationeries, board games and story books worth RM1,500.

They were especially excited when a brand-new laptop, complete with Microsoft Office software, was set up at the kids’ corner.

E&O group strategy and communications senior manager Ann Tan said the contribution was part of the group’s on-going commitment in giving back to the local community, particularly the less fortunate younger generation.

“We hope to improve the educational aspects of the home by facilitating their learning environment especially since these children will be the leaders of tomorrow,” she said.

Penang Ru Yi Home administrator Ong Lay Keow commended the group for their act of kindness.

“We cannot thank E&O enough for their contribution that will allow the children to have a more solicitous space to learn and play together.

“With the new laptop, the children no longer need to queue for their turn just for a mere 20-min usage of computer each time,” she said.

The children were later treated to a courtesy vegetarian buffet before calling it a day.

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## **The E&O Group (东家集团)**

The E&O Group (**Eastern & Oriental Berhad**) is a listed company on Bursa Malaysia that has established a reputation as the premier lifestyle property developer of exclusive addresses for the discerning.

In Kuala Lumpur, E&O's landmark properties include **The Mews, St Mary Residences, Dua Residency, Idamansara** and **Seventy Damansara**, all located in the most prime and prestigious neighbourhoods of the capital city.

In Penang, the award-winning **Seri Tanjung Pinang** is the island's first masterplanned seafront development that is now a highly sought-after and thriving community to locals as well as expatriates from over 20 nationalities.

In Johor's southern development corridor of Iskandar Malaysia, E&O has embarked on **Avira**, a 207-acre development within Medini that has easy accessibility to the Second Link connection to Singapore.

In its expansion overseas, E&O's international foray into real estate investment and development is focused within prime locations in London, including **Princes House** along Kingsway, **ESCA House** in Bayswater, and a commercial property in **Hammersmith**.

E&O's leading position as a lifestyle developer is anchored by its niche in luxury hospitality derived from its namesake, the iconic **Eastern & Oriental Hotel**, a cherished heritage landmark in George Town established in 1885. Along the popular beachfront, **Lone Pine Hotel** stands as the only boutique resort on Batu Ferringhi and the Group has further leveraged on its experience and expertise in hospitality management with the opening of **E&O Residences** serviced apartments in Kuala Lumpur.

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